

# MOCHAMAD CHAIRULRIDJAL NURVIKRI

+6281210282297 | chairulridjaal@gmail.com | https://www.linkedin.com/in/mochamad-chairulridjal/

Mochamad is a person with interests in the technology and economy industry. He's currently a Computer Science undergraduate student at IPB University. In addition to that, he's also currently taking his Google Data Analytics Professional Certificate.

### **Work Experiences**

**Fyde Treasury - Remote** 

Dec 2023 - Present

#### Community Manager

Fyde is an AI portfolio management service and liquidity optimizer. Fyde manages a treasury vault whose wrapper token (\$TRSY) has outpaced ETH with less risk and volatility.

- Helped grow the community up to 50% month over month to around 4,000 members as of June, 2024.
- · Leads a team of 4 Moderators to provide basic requests and engage with members regularly.
- · Led meetings with developers to address member concerns and help plan as well as execute marketing strategies.

Unflake Studio - Remote Jan 2023 - Feb 2024

#### Jr. Developer

A boutique studio focusing on all things crypto. Located on the outskirts of Mexico, Unflake strives to use crypto technology to enhance ideas, human freedom, and efficiency in life. Using blockchain as a medium of expression.

- · Help develop the business concept to improve efficiency and business growth
- Working with a team to develop automated applications within the Discord server to be used by the community
- · Regularly engaged with community on social media to increase awareness of the company and answered any questions

Unflake Studio - Remote Jan 2022 - Dec 2022

### Community Manager

A boutique studio focusing on all things crypto. Located on the outskirts of Mexico, Unflake strives to use crypto technology to enhance ideas, human freedom, and efficiency in life. Using blockchain as a medium of expression.

- Helped design, planned and execute up to 20 social media strategy across various company's social media accounts
- Led a team of 5 Moderators to provide basic support requests and engage with the members regularly
- · Increased the server's member count and engagement by over 50% within two months through community rallies

### Akaraya Creative Project: Easy Demons Club - Remote

Apr 2022 - Jul 2023

### Social Media Manager

Easy Demons Club is a company that revolves around the Neo-Tokyo lifestyle arts vibe by artist Mau Lencinas. The company focuses on creating streetwear that nurtures that Neo-Tokyo culture.

- Initiated regular engagement with the community increasing social media lead generation by up to 10% month over month
- Led meetings with the Marketing Manager representing the voice of the community to generate targeted contents
- · Reduced customer support requests by 20% by engaging with customers on social media whenever they encountered issues
- Worked closely with the Creative Director of Marketing to increase following on Twitter from 10,000 followers to 38,000 followers

### **Education Level**

### Institut Pertanian Bogor (IPB University) - Bogor, Indonesia

Jul 2023 - Jun 2027 (Expected)

Bachelor Degree in Computer Science, 3.96/4.00

- · Appointed Director of the External Relationship Division at IEEE Student Branch IPB
- · Active member of the Archery Student Activity Unit as well as the Data Mining IPB Community
- Part of the Media Branding Committee for the 2023 CsAgri Summer Course Program

#### SMAS Muhammadiyah 8 Ciputat @ - South Tangerang, Indonesia

Jul 2020 - May 2023

High School Diploma in Natural Sciences Program, Valedictorian, 93.41/100.00

- Appointed the President of the Muhammadiyah 8 Ciputat English Club, overseeing around 70 members.
- Finalist in The National Programming & Logic Competition (9th & 10th) organized by Ciputra University.
- Finalist in a National Digital Business Competition organized by The International University Semen Indonesia.

### Organisational Experience

IEEE Student Branch IPB - Bogor, Indonesia

Dec 2023 - Present

Director of External Relationship

The IEEE Student Branch at IPB is a vibrant and prestigious organization dedicated to fostering innovation, collaboration, and

professional development among students in the field of electrical and electronics engineering.

- Conducted collaborative sessions with division directors and officers, strategizing the seamless continuation of established programs and sharing updates on forthcoming events scheduled for 2024.
- Facilitated goal-setting discussions for the division in 2024, actively delegating roles and responsibilities to directors and officers to ensure a streamlined and efficient workflow.
- Engaged in high-level meetings with Directors, VPs, and the President to shape organizational goals and the direction for 2024.

### Muhammadiyah 8 Ciputat English Club - South Tangerang, Indonesia

Jul 2021 - Oct 2022

#### President

Muhammadiyah 8 Ciputat English Club is one of the extracurricular organizations available in SMAS Muhammadiyah 8 Ciputat. Per my term, there were over 70 active members including first graders, second graders, and third graders.

- Lead meetings to go over the concerns and needs of the members, impacting the whole community.
- · Executed weekly social media posts sharing and educating followers about the English language.
- · Created a Grant Fund program for achieving members to be able to compete in English Competitions outside of school.
- Supervised the club's regular after-school meetings and being the speaker of the session multiple times.

### Muhammadiyah 8 Ciputat Karya Ilmiah Remaja - South Tangerang, Indonesia

Jul 2021 - Oct 2022

#### Head of Science Division

Muhammadiyah 8 Ciputat Karya Ilmiah Remaja is one of the extracurricular organizations available in SMAS Muhammadiyah 8 Ciputat. Our focus lays on creating scientific papers and conducting scientific research. Per my term, there were over 30 active members of this club.

- · The speaker of several regular meetings, covering topics from making hand sanitizers to nurturing hydroponic plants.
- Lead meetings regarding the writing of scientific paper the senior members of the organization needs as a requirement for graduation.
- · Lead several scientific research, one of them being the research about the cultivation and economic opportunity of Trigona bees.

## Skills, Achievements & Other Experience

- Soft Skills ❷ (2023): EFSet English Proficiency Certificate 76/100 (C2 Proficient)
- Achievements @ (2023): Finalist in the 10th National Programming & Logic Competition organized by Ciputra University

- Modules Taken ⊚ (2021): Equity Finance course through The Open University (CODE: B854 1)
- Modules Taken (2021): Machine Learning Essentials for Business and Technical Decision Makers through the Amazon Web Services